

*Sent on behalf of the Scottish Government*

Please find attached an update on the [COVID-19 Vaccine NHS Scotland Explainer Video](#), as we now have **all additional languages** ready to share.

As a reminder the **NHS Scotland Vaccine Explainer Video** was created in partnership with PHS and our Third Sector partners, and provides key facts about the COVID-19 vaccines for those who may be hesitant to get the vaccine when offered.

### **COVID-19 Vaccine Videos**

The attached document contains links to the full suite of videos, including shorter version and topic-specific cut-downs.

- COVID-19 Vaccines Explainer Video
- Shorter version of the COVID-19 Vaccines Explainer Video
- Safety Information short video
- Doses and Appointments short video
- Pregnancy and Breastfeeding short video
- Faith Leaders and Ingredients short video

### **Translated Versions**

Versions of the video are available in **BSL, Arabic, Cantonese, French, Hindi, Polish, Punjabi, Swahili, Romanian and Urdu**.

- Attached is a word document with all relevant hyperlinks and URLs to the translations, and also a list of videos available by language
- In consideration of IT and firewalls, we have included all links within the Word document as both hyperlinks and URLs

### **How You Can Help**

- Please share the relevant videos with your audiences via social media channels, sample copy for each video is available in the Word document attached
- In addition to Twitter/Instagram/Facebook, we are encouraging partners to **share the video links via WhatsApp/SMS** with their connections and communities. We know a lot of vaccine information and disinformation has been shared via mobiles, and WhatsApp/SMS is another way of reaching individuals who may not prefer to access information via other digital channels

If you have any questions, please do let me know. If there is anything we can do to help you share these videos further, please get in touch.

Thanks so much for all your help and continued support, it is very much appreciated.

Have a great day,  
Victoria

**Victoria Lopez | Partnerships Team Leader | Marketing, Insight, Brand Scotland & Internal Communications**

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